## What's Buzzing at GT? Career Center Services

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## Agenda

1. Introduction to the Career Center

2. Overview of Services & Top Resources for Students

3. Importance of Co-ops & Internships

4. GT Competitive Candidate Formula & Skills Needed



## The Career Center

Located in the Bill Moore Student Success Center

- Career advising
- Career exploration
- Employer connections
- Experiential education programs: co-op and internship



## Services

- Individual advising
  - Undergraduate Career Development Advisors
  - Graduate Career Development Advisors
  - Career Education Program Managers (IAC, CoD, CoS)
  - Online Career Services Manager
  - Career Peer Advisors
- 100+ workshops & webinars each semester
- Drop-ins, 2-4pm Mon-Fri, fall & spring
- Co-op & internship program & registration
- All-Majors & other boutique career fairs
- On-campus interviews
- Online Resources: Interstride, CareerBuzz, Big Interview, Topical Career Guides, & more
- Campus closet
- Topics covered in GT 1000/2000
- Serve alumni up to 2 years after graduation



## Career Center – Who We Are

The Undergraduate Career Education Team assists undergraduate students through daily drop-in hours (during fall and spring semesters when classes are in session), 1:1 advising sessions (by appointment), and workshops.

The Graduate Career Development Team provides specialized programs, advising, and services for master's and PhD students. They manage the Graduate Internship program and collaborate with the Undergraduate Career Education team for drop-in hours

The Undergraduate Co-op & Internship Programs team manages the Co-op and Internship programs, including registration of these experiences. For more information on how to register co-ops or internships, see the Career Center website.



### Undergraduate **Career Education**



Tiana Knight





Kvle Poe





James Stringfellow

**Davia Woulard** 



Laura Garcia

### Graduate **Career Development**



Megan Elrath



**Christina Hall** 

**Ariel Gladney** 



**Catharine Groover** 



Gaeun (Gwenn) Seo

### Undergraduate **Co-op & Internship Programs**





Andrea Comsa

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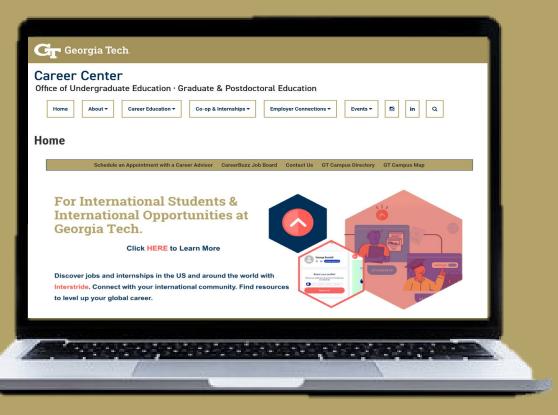
**NeKenjie Tarver** 











## CAREERBUZZ: 24/7 PORTAL TO CAREER SUCCESS AND SUPPORT

- Schedule appointments to meet with career advisors
- Apply for and register co-ops, internships, & full-time jobs
- Set up job search agents to email jobs that match search criteria
- Schedule interviews with employers
- Post a resume to be visible to employers
- Be the first to hear about career events

Experiential & Engaged Learning (E2L) & Career Center



## **Co-ops & Internships**

#### Co-op Program

- An accredited 100 + years old academic program
- Students alternate full-time study and at least 3 semesters of full-time paid work with the same employer
- Experience must be major related
- Student register for non-credit bearing 12 audit hour course for each rotation
- Co-op designation on the graduation diploma
- Strong alumni support through endowments = scholarships

#### Internship Program

- Single semester, major related work-experiences
- Full-time or part-time
- Students register for audit hours based on the number of work hours per week
- Course listed on the academic transcript











- Meaningful experiences that tie theory to practice
- Assessment and reflection (Goals & Learning Objectives, Work reports + Evaluations)
- Higher retention rates and GPA
- Higher starting salaries
- Faster promotion opportunities
- Easier transition from school to work

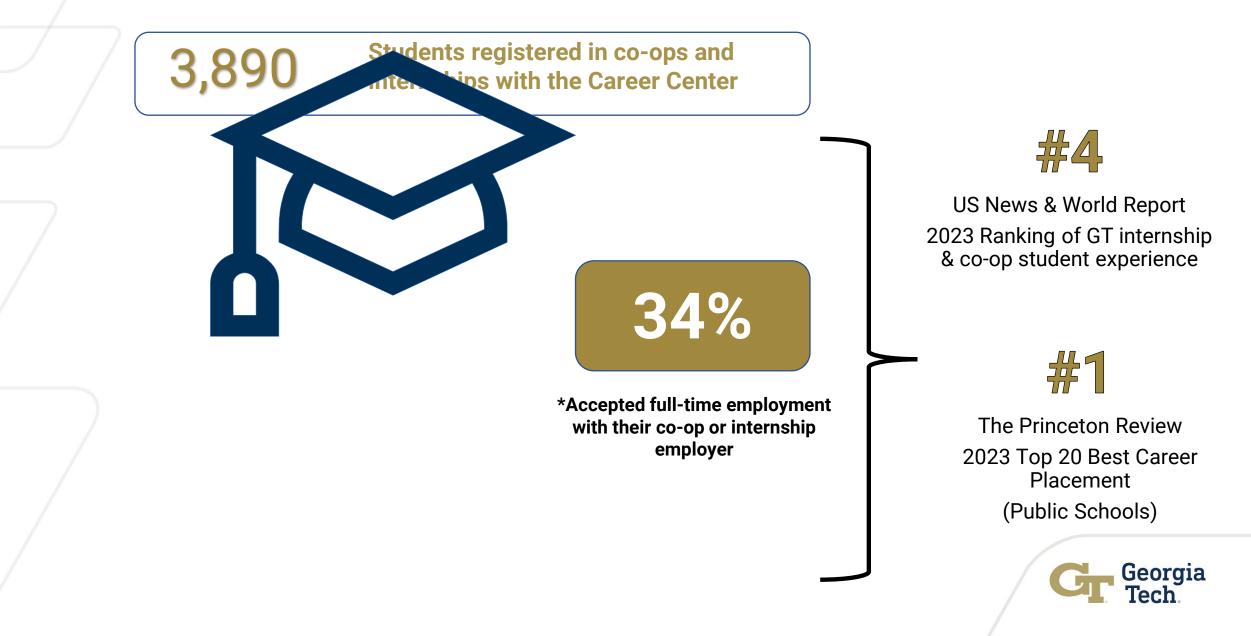
### **HIGH-IMPACT**

## Value of Co-ops & Internships



- Co-op & internship audit hours are tuition free; these keep enrollment
- Show up on transcript
- Registering a co-op or internship will make sure income doesn't impact FAFSA
- Cancelation of housing without penalty
- Voluntary GT Health Insurance Plan
- Career Advisors can provide additional support throughout the experience
- On average, it only takes 1 more semester to complete a co-op
- These students tend to have higher GPAs and stronger career outcomes
- Earn money (avg \$20-22/hr for co-ops & internships)
- Co-op designation on graduation diploma and eligibility for co-op scholarships

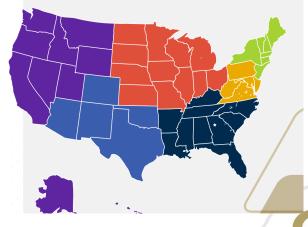
## Experiential Education Impact (2023-2024)



### Compensation – Average Hourly Rates – AY 2023-2024

Hourly Rates by College	UG Co-op	UG Internship	Master's Internship	Ph.D. Internship
Computing	\$24	\$34	\$43	\$60
Design		\$18	\$26	\$44
Engineering	\$26	\$27	\$36	\$48
Sciences	\$21	\$23	\$33	\$42
Ivan Allen (Liberal Arts)	\$23	\$20	\$34	\$38
Scheller (Business)	\$21	\$24	\$44	\$30

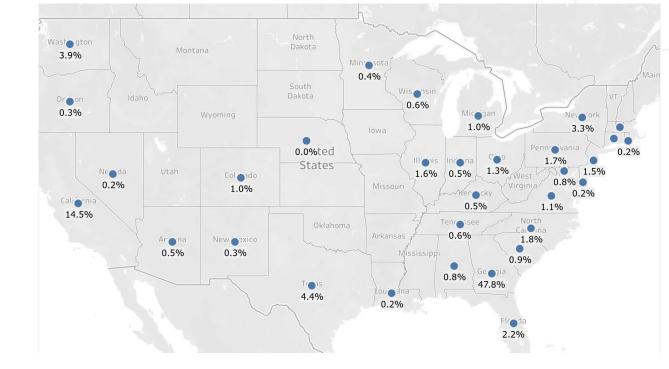
Region	UG Co-op	UG Internship	Master's Internship	Ph.D. Internship
South	\$29	\$22	\$30	\$40
West		\$37	\$46	\$57
Northeast		\$30	\$42	\$52
Southwest	\$25	\$30	\$41	\$43
Midwest	\$20	\$24	\$36	\$41
Mid-Atlantic	\$26	\$22	\$38	\$35



Georgia Tech

### Work Locations & Top Hiring Companies AY 2023-2024

Hiring Companies



Georgia Tech

CO-OP - Top Hiring Companies	INTERNSHIPS - Top Hiring Co
Delta Air Lines	
Georgia Tech Research Institute	Tesla
Chick-fil-A	GTRI
Manhattan Associates	Apple
	Amazon
McKenney's	NASA
Factory Automation Systems	Amazon Robotics
Gulfstream Aerospace	Microsoft
Becton, Dickinson & Company	Kimberly-Clark
Cox Enterprises	NCR
The Coca-Cola Company	SpaceX

## How to find a co-op or internship?

- 1. <u>CareerBuzz</u> (Complete the Experiential Learning Applications)
- 2. Fall and Spring all-majors career fairs
- 3. Employer info sessions
- 4. Virtual career fairs
- 5. <u>School-specific career fairs</u>
- 6. <u>Outside resources</u>

## Highlighted Resources for Students

### 1. <u>Resume Guide</u>

Shares several resume examples and tips

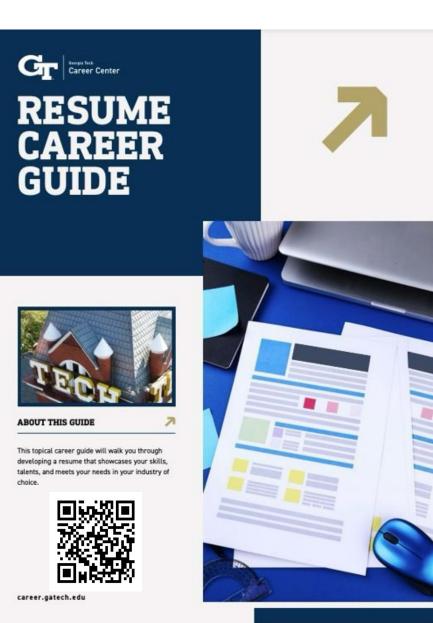
### 2. Big Interview

 Practice interviewing online with industryspecific or commonly asked interview questions

### 3. LinkedIn University Alumni Tool

 Search for Georgia Institute of Technology in the search bar and then click Alumni

### 4. Firsthand/Vault Industry Guides



## What to Do If Things Don't Line Up Quickly

- 1. Participate in a virtual experience program (many are free) through Forage: <u>https://www.theforage.com/course-catalog</u>
- 2. Pick up new skill sets through online courses and tutorials on LinkedIn Learning and other sites
- 3. Take a temporary job or work part-time
- 4. Create a website or online portfolio
- 5. Volunteer (virtually) in the community or work part-time
- 6. Manage a website or social media for a local organization
- 7. Create sample communications, marketing materials, or engage in other work through your student groups
- 8. Conduct informational interviews with alumni to start building relationships

#### Independent Study & Projects – Summer 2021

#### Specialized Training

- Finished the BCG Digital Transformation Virtual Experience Program and engaged in market research, case development, impact assessment & prioritization, economics, scaling, and a final project
- Completed Java Basics and HTML intermediate courses through LinkedIn Learning
- Developed website to compile sample work here: <u>www.samplewebsite.com</u>

#### Career Development

- Conducted 5 informational interviews with media industry experts to learn more about SE), Google AdWords, and topics relevant to the field
- Practiced case studies with a small group of peers and had findings reviewed by an industry expert; received positive feedback on solutions shared

#### Projects & Research

- Contributed to Dr. \_\_\_\_'s research focused on media accuracy, fact-checking, and misinformation basics by identifying news sources to investigate for common themes
- Compiled an article and submitted it to AdAge for review



## The GT Competitive Candidate Formula

Academics 🕂	Leadership 🕂		
GPA (aim for 3.0 or above)	Lead something	Experience	
→ No matter your major, you will have great career opportunities	<ul> <li>→ Student groups or community involvement</li> <li>→ Lead from any level</li> </ul>	Internship Co-op Research	
		<ul> <li>→ Do one or more</li> <li>before you graduate</li> <li>→ Test drive and find</li> <li>your fit</li> </ul>	

Top pick for competitive careers & graduate schools

### Skills (gained in and out of the classroom)

Communication | Teamwork | Leadership | Equity & Inclusion | Critical Thinking | Technical





# **Questions?**



## The Career Center

1<sup>st</sup> Floor Bill Moore Student Success Center www.career.gatech.edu

- Appointments: schedule appointments through CareerBuzz.
- Drop-in Hours: 2:00pm 4:00pm, Monday Friday Bill Moore Student Success Center (Basement Festival Level)



